

BRIANNA BORGHI

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PROFESSIONAL EXPERIENCE:

WCVB-TV, Boston, MA – Reporter & Fill-In Traffic Anchor August 2022 - Present

- Deliver live reports and packaged content for several newscasts while actively communicating with producers
- Plan, cultivate, and gather exclusive content while working with photographers to produce compelling stories
- Post visual and text updates to social media during daily newsgathering and breaking news events
- Produce graphics and deliver ad-lib traffic reports every 15 minutes during morning newscast while using Chroma Key
- Serve as station representative by emceeding fundraisers and events within the community

NBC5, Burlington, VT – Reporter/MMJ & Fill-In Anchor May 2021 - June 2022

- Produce and deliver fair and accurate evening reports from field and studio under tight deadlines on a range of topics
- Generate story ideas, write and voice scripts, edit video content, shoot b-roll & interviews, and cultivate strong sources
- Anchor weekend newscasts while simultaneously producing on-air and web content

NBC News, New York, NY – TODAY Show, Production Assistant June 2020 - May 2021

- Pitch, write, produce, edit, and act as on-air talent for Hoda & Jenna's "What Today Is It?" series
- Produce content for live broadcast, including b-rolls, graphics, and elements while exercising strong editorial judgment

NBCUniversal, New York, NY – East Coast Page May 2019 - June 2020

Corporate Communications Production - Assignment #1

- Interviewed celebrities and employees to produce promotional videos which were distributed across NBCU platforms
- Shot footage, compiled media, and edited videos using Adobe Premiere Pro while acting as PA on set

TODAY Show Plaza - Assignment #2

- Co-produced 4-5 daily crowd shoutouts and 8:30am crowd moment for TODAY on the plaza, including pitching ideas to Executive Producer and prepping anchors for on-air hit

USA Marketing Production - Assignment #3

- Produced, wrote, and edited on-air promos, digital media assets, and YouTube ads for USA/SYFY programming

NBC4 Washington, Washington, DC – News4 Reporting Intern January 2019 - May 2019

- Wrote and pitched stories, attended daily editorial meetings, conducted research, and actively gathered news elements
- Wrote scripts and edited packages on crime, health, and community events; worked assignment desk for breaking news

CBS News, Washington, DC – CBS Evening News, Production Intern September 2018 - December 2018

- Interviewed senators on Capitol Hill during the Kavanaugh hearings for on-air and digital stories
- Contributed to reporting and production, monitored social media, and logged interviews, press conferences, and hearings

MSNBC, New York, NY – Meet the Press Daily, Production Intern June 2018 - August 2018

- Researched current events and issues, created packets on daily guests, ordered graphics, and coordinated on-air guests

NBC News, Los Angeles, CA – Dateline NBC, Production Intern January 2018 - April 2018

- Researched stories and cases; transcribed and catalogued media tapes from interviews, court hearings, and trials
- Assisted with shooting and reporting in the field; engaged with viewers on social media during broadcast

WCVB-TV (ABC-Affiliate), Needham, MA – Chronicle, Production Intern June 2017 - August 2017

- Assisted producers on field shoots, interviewed subjects, conducted research, and investigated story pitches

Mashpee TV, Mashpee, MA – On-Air Reporting Intern June 2016 - August 2016

- Created and hosted "Mashpee Moments" and interviewed local personalities to highlight businesses and events
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EDUCATION: The George Washington University, School of Media and Public Affairs – Class of 2019

GPA: 3.89 | Major: Journalism and Mass Communication | Minor: Political Science

Presidential Scholarship Recipient, University Honors Program, Phi Beta Kappa Honor Society

KEY SKILLS: Newswriting, Research & Fact Checking, Community Journalism, Adobe Premiere/Photoshop/Illustrator, Final Cut Pro, iNews, ENPS, Social Media, AP Style, Operate Sony XDCAM & NX5, Media Central, Interplay Assist, LMX, Dalet, Uplynk, Media OS, Canva, TweetDeck, Spanish (Intermediate)

PROFESSIONAL CREDITS:

- Hoda & Jenna "What Today Is It?" Series | Monthly Contributor
- Dateline NBC Assistant Producer credits: S2018 E40618 | "Pink Gun Mystery" & S2018 E42718 | "Into the Night"